

Business Organisations: Insights into Management, Leadership, and Organisational Dynamics



ayiming

Thursday, 21 November 2024

10:00 - 10:50 | BUSENG1b+COMDIG1a

12:30 - 13:20 | BUSENG1a

Speaker

Mr Harro Bosma

International Human Resources Manager
Central European Region (Germany, Belgium, Poland,
Czech Republic, Slovakia)

Description

Drawing on Ayiming's global expertise delivered with local insight, the session will explore core management principles, including planning, organizing, and controlling, alongside leadership, motivation, and decision-making. Additionally, it will touch on how organizational structure and culture influence change, providing students with foundational knowledge of the dynamics that drive effective organizations.



In the context of the **Principles of Management** module

Module leader: **Dr Giovanni Serafini**