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PRESENTATION

People, performance, and purpose: leadership lessons from M. Arabatzis S.A. - Hellenic Dough



Thursday, 6 November 2025

13:30 - 15:00 | Venue: AUDITORIUM, L. Sofou Bldg.

Speakers

Villy Nouli

HR Director

M. Arabatzis S.A. - Hellenic Dough



Description

This session offers a valuable opportunity to deepen your understanding of Organisational Behaviour. Engage with the complexities of entrepreneurial leadership and explore evidence-based strategies to enhance employee performance, strengthen organisational culture, and manage change effectively. Take advantage of this unique occasion to interact with the HR Director of Elzymi S.A., Greece's largest producer of frozen dough products and one of the leading companies in Europe's bakery industry. Gain first-hand insights into how visionary leadership, continuous innovation, and people-centred values sustain long-term organisational success!



In the context of the **Organisational Behaviour** module
Module leader: **Dr Giovanni Serafini**